

# Company's Introduction



SLM GROUP™





# A Message from our CEO

In the 21st century, companies such as Amazon, Alibaba and JD.com dominated the rapidly developing e-Commerce ecosystem. In 2015 Walmart, Wayfair, Target and other leading companies also joined this trend which quickly promoted the development of cross-border e-Commerce trade. As a result, a flood of Asian products made in China poured into the American market, This led to China's cross-border e-commerce retail market that reached \$78.5 billion in 2016. Furthermore, China's cross-border e-Commerce retail market grew to \$134.7 billion in 2018. With this opportunity, SLM Group also began to develop cross-border Nationwide Large Package Fulfillment Centers and defined its core mission as:

**Under the premise of complying with national laws and regulations, using the best logistic method to deliver the best and cheapest Asian products to US consumers.**

Mark Chen



# SLM Company History

**1999**

The company was established and named US Logistics, which was the first Chinese warehouse in Los Angeles

**2014**

SLM Group was formally established

**2018**

The company expands in the State of Georgia: Nationwide Large Package Fulfillment Centers

**2010**

SLM Logistics (Infinity Trans LAX) was established

**2017**

The company expands in the State of New Jersey & our 2<sup>nd</sup> California Location: Nationwide Large Package Fulfillment Centers

**2019**

The company expands in the State of Texas & our 2<sup>nd</sup> Georgia Location: Nationwide Large Package Fulfillment Centers



# SLM 集团业务架构



## SLM-W

SLM-Warehousing built 500,000 square feet in seven cities across the United States.



## SLM-L

SLM-Logistics provides International Logistic, Customs Clearance, Pickup and other services.



## SLM-T

SLM-Transportation provides Transfer Service between SLM warehouses, FBA Delivery, Terminal and Airport Pickup Services.



## SLM-E

SLM-Express provides Agent USPS, FedEx, DHL, UPS and other Express Services.



## SLM-I

SLM-Intelligence provides Semi-Automated, Fully Automated, and Intelligent Devices.



## SLM-S

SLM-System Provides highly efficient Warehouse Software Management System.



# Core Services

Nationwide Large Package Fulfillment

## Core Competencies



*Fast*



*Precise*





# Fast



## What makes SLMW fast?

- SLMW is focused on fulfilling services in multiple cities to ensure that end consumers receive orders as quickly as possible.
- Orders placed before 8am will be processed on the same day.
- Everyday before 2pm Amazon's SFP shipment will be processed same day.
- Current operational capability ensures that more than 10,000 large parcels are delivered on time everyday.
- Warehouse e-commerce including Amazon, eBay, Wish, Wayfair, Walmart, etc.



# Precise



## What makes SLMW precise?

- Our contract error rate is 0.1%, which is lower than the market error rate.
- SLMW's advanced technology ensures our low error rate.
- Current warehouse error rate is 0.05%; our ultimate target error rate will be 0.01%.
- Our daily fulfillment rate is 100%.
- Our SFP's current execution rate is 100%.
- SLMW uses the finest Warehouse Management System [WMS].
- Advanced warehouse automation equipment and Warehouse Management System.



# SLMW Data Analysis: East Coast

**Customer placed an order on October 1<sup>st</sup>, SLM shipped the same day and delivered the package October 2<sup>nd</sup>.**

系统单号	SLMIS5283361451 <span>已打包</span> FedEx Ground (SFP) <span>申请退单</span> <span>出库配货记录</span> <span>查看PDF</span> <span>修改收件人地址</span>	费用	(USD)	计费重量	
收货地址	6215 NEWKIRK AVE NORTH BERGEN NJ 07047	配货单号	P193419	收货人/电话	Anthony Lorenzo/ 5946331879
中文品名	办公椅	OMS SKU	T-OCRC8782	数量	1
单号	776411721786 <span>打印选择</span> <span>面单打印</span> <span>追踪记录</span>	创建日期	2019-10-01 11:25:24	发货包裹数	1 件
客户订单号	101987457-1-112-1662485-0557009	仓库	NJ1 - MonroeTownship-28A		

## Travel History

## Shipment Facts

### TRACKING NUMBER

776411721786

### DIMENSIONS

33x26x12 in.

### PACKAGING

Package

### ACTUAL DELIVERY

Wed 10/02/2019 12:21 pm

### SERVICE

FedEx Home Delivery

### TOTAL PIECES

1

### STANDARD TRANSIT

?

10/02/2019

### WEIGHT

42.9 lbs / 19.46 kgs

### TERMS

Shipper

### SHIP DATE

?

Tue 10/01/2019



# SLMW Data Analysis: Southern Coast

Customer placed an order on October 1<sup>st</sup>, SLM shipped the same day and delivered the package October 3<sup>rd</sup>.

系统单号	SLMIS5565024204 <span>已打包</span> FedEx Ground (SFP) <span>申请退单</span> <span>出库配货记录</span> <span>查看PDF</span> <span>修改收件人地址</span>	费用	(USD)	计费重量	
收货地址	6887 CR 607B BUSHNELL FL 33513	配货单号	P193412	收货人/电话	Candice Harris/59 46329092
中文品名	铁皮靴	OMS SKU	STL002GUN-4	数量	1
单号	776410034806 <span>打印选择</span> <span>面单打印</span> <span>追踪记录</span>	创建日期	2019-10-01 11:19:20	发货包裹数	1 件
客户订单号	101987115-1-114-6376752-2809835	仓库	GA1 - Atlanta-1485	合计包裹	1 件
		发货日期	2019-10-01 12:50:20		

## Travel History

## Shipment Facts

### TRACKING NUMBER

776410034806

### DIMENSIONS

47x17x17 in.

### PACKAGING

Package

### ACTUAL DELIVERY

Thu 10/03/2019 2:17 pm

### SERVICE

FedEx Home Delivery

### TOTAL PIECES

1

### STANDARD TRANSIT

?  
10/03/2019

### WEIGHT

26.9 lbs / 12.2 kgs

### TERMS

Shipper

### SHIP DATE

?  
Tue 10/01/2019



# SLM Warehouse Distribution Rapid Expansion



## SLMW Warehouse Locations:

- Los Angeles, CA
- Savannah, GA
- Chicago, IL
- Monroe Township, NJ
- New York, NY
- Dallas, TX
- Houston, TX

***These warehouses cover 90% of Amazon PRIME consumers in the United States.***



# SLMW Processing Data

2019 September	Carton
New Jersey Warehouse	50123
California Warehouse	62910
Georgia Warehouse	42799
Texas Warehouse	4052

Peak Daily Maximum Processing	Carton
New Jersey Warehouse	9000
California Warehouse	12000
Georgia Warehouse	8000
Texas Warehouse	1500



# SLM Enterprise Value

10



**Customer First**



**Employee Second**



**Shareholder Third**



## Case Scenario One

SLM always tries to help our customers save logistics costs. When customer A has new product, we discuss the packing specification with customer. Customer's original carton dimension was 28x30x24 inch. We suggest to customer to modify dimension to 26x29x24 inch. Thus helping Customer A avoid an oversize charge and saving \$60~\$80 per package.

## Case Scenario Two

Customer B originally only uses California warehouse because the customer thought the cost of shipping and other aspects would be greatly increased if sending to another warehouse. After SLM using data to analyze using multi-warehouse, and data reflecting deduction on the increased shipping and other expenses, which in fact saving about \$10 per package on average. In the end, the advantage of multiple warehouses; shortened the delivery time, resulting in the overall customers' sales increased by about 35%.



# SLMW Partners:







***Thank you!***